

Building Tomorrow's Healthcare Leaders Today

EXECUTIVE PROGRAMME IN HEALTHCARE LEADERSHIP & MANAGEMENT

FACT SHEET

The **Executive Programme in Healthcare Leadership and Management** is a 5-day intensive programme that covers the key elements of leading and managing a hospital. Targeted at mid-level managers, the programme provides a practice-based approach to learning salient concepts in hospital and health system management.

As Asia's healthcare landscape develops, so must its leaders.

The successful management of healthcare systems is a multi-disciplinary union of different skillsets and functions. With the rapid progress made in healthcare advancements in Asia, practitioners in the field understand the positive impact that seamless cooperation and unified leadership have on healthcare systems.

The Asian Institute for Healthcare Leadership and Management brings together various subject experts to educate the next generation of healthcare leaders in business strategy, finance, IT and data management, communications, patient experience, operations, and risk management.

Through the Executive Programme in Healthcare Leadership and Management, future healthcare leaders will be exposed to Asia-centric healthcare models, and gain a grasp of the most relevant topics in healthcare management.

Course Topics

- Healthcare Landscape - Defining Tomorrow's Medicine
- Overview of SingHealth Duke-NUS Academic Medical Centre - A Journey Towards a Leading AMC
- Understanding Healthcare Finance
- Essentials of Health Informatics and Digital Transformation
- Patient Experience and Engagement
- Managing Healthcare Communications
- Patient Safety
- Healthcare Quality Management
- Developing and Building a Hospital's Culture
- Leadership in a Changing Healthcare Landscape
- Plan, Design, Supply and Operationalize a Hospital
- Procurement & Supply Chain Management
- Research and Innovation Ecosystem Advancing Patient Care and Healthcare Transformation
- Healthcare Enterprise Risk Management
- Disease Outbreak Management

Experiential Learning

Classroom lessons are augmented with site visits to a public hospital and a specialist centre, and a fireside chat with a healthcare leader.

Programme Details

When

24 - 28 November 2025

Where

Singapore

Fees

SGD 5,000 per pax

(excluding 9% GST)

Inclusive of daily lunches and tea breaks



"It has been an excellent experience to visit SingHealth. The programme has been beautifully designed to touch all the important topics which will be useful for any healthcare leader to improve their skills. It offers lots of innovative ideas which can be taken back home and implemented in their respective organisations and hospitals."

- Rashmi Chawla,
CK Birla Healthcare Pvt Ltd, India

Take Flight Today!

For enquiries, connect with us at asianheal@duke-nus.edu.sg



Course Description

Healthcare Landscape - Defining Tomorrow's Medicine

This session aims to set the tone for the week's programme, presenting an overview of the healthcare landscape in Singapore and future trends in healthcare.

Overview of SingHealth Duke-NUS Academic Medical Centre - A Journey Towards a Leading AMC

This session provides participants with an overview of the journey of SingHealth and how it has built itself to be one of the leading Academic Medical Centres today.

Understanding Healthcare Finance

This session presents an overview of the principles and practices of healthcare accounting and financial management. The primary objective is to impart administrative and managerial knowledge on financial and accounting theory as well as techniques required in managing healthcare organizations within today's healthcare marketplace.

Essentials of Health Informatics and Digital Transformation

This session covers key components of planning and implementation of IT systems in healthcare facilities. The sessions will provide an introduction to IT and data architectural planning, as well as the role of electronic health records, clinical support systems, databases, interfaces as well as the necessary system and data governance considerations. Through examples of SingHealth's experiences in healthcare IT planning, participants will learn about issues and challenges in addressing issues such as interoperability, patient safety, data security, etc.

Patient Experience and Engagement

This session provides participants with an understanding of patient experience, and allows them to gain insights into how patient experience is essential in helping to create change in patient care and delivery. They will also learn the significance of patient-centred care and its impact on healthcare outcomes.

Managing Healthcare Communications

The session covers corporate communications in the healthcare context, emphasizing the importance of building and safeguarding a strong hospital reputation. Participants will be exposed to strategies and principles of effective branding, public relations, and internal communications frameworks, and in that process, know the importance of implementing comprehensive communication plans, aligning messaging with organizational values, and effectively engaging with various stakeholders.

Patient Safety

Global Patient Safety Action Plans are introduced to participants to help them understand how to eliminate avoidable harm in healthcare. Participants will learn to prioritise strategic initiatives for real actions in strengthening connected health systems.

Healthcare Quality Management

This session covers Patient Safety and its challenges that contribute to the burden of harm in the healthcare system. It includes the roles of leadership in promoting a healthy and psychologically safe organisation, strategies to advocate for speaking up against unsafe acts, the roles and responsibilities of organisation and individuals in improving safety and outcomes at the workplace, as well as strategies in developing a Just Culture Framework.

Developing and Building a Hospital's Culture

Participants will be exposed to examples of other hospitals' culture and understand how this impacts operations and outcomes. Participants will gain an opportunity to translate their hospital's vision and mission into actionable steps that build the envisioned culture.

Course Description

Leadership in a Changing Healthcare Landscape

This session provides participants with a holistic view of leadership and people management in a healthcare setting. At the end of the session, participants will be able to define the strategic roles and functions of Human Resource in creating an effective work environment. Participants will be exposed to high performance personal leadership theories and practices like servant leadership and mindfulness, as well as effective communication development.

Plan, Design, Supply and Operationalize a Hospital

This session presents an overview of how the hospital operates with a focus on operations management, procurement and supply chain management as well as infrastructure planning and design.

Procurement & Supply Chain Management

This session provides participants with a good understanding of supply chain management in a healthcare system. The scope of this module will include how the various elements of supply chain work together to ensure that the right supplies and services are available to the healthcare institution. The session will also discuss the role of various stakeholders in effective supply chain management. Participants will also gain appreciation of procurement cycle and basic governance as well as the challenges of managing the healthcare supply chain.

Research and Innovation Ecosystem Advancing Patient Care and Healthcare Transformation

This session aims to provide participants with a good understanding of how research and innovation domains can be integrated to enhance the quality of patient care with the eventual aims to transform healthcare. The session will provide insights on SingHealth Duke-NUS's research and innovation ecosystems and relevant national research and innovation resources supporting healthcare research and innovation.

Healthcare Enterprise Risk Management

This session will equip the participants with foundational knowledge and understanding about ERM and take a holistic view of the risks in their organization. External and internal healthcare operating environment, examples of the different types of risks, different risk treatment strategies and mitigation options will be covered within the course as well. Upon completion, the participants will gain appreciation of enterprise risk management vis-à-vis traditional risk management.

Disease Outbreak Management

The COVID-19 pandemic has shown the importance of preparedness and the critical role leadership plays in managing outbreaks. This session will provide insights on the role of leadership in supporting their Infection Prevention & Control team in the management of healthcare-associated outbreaks in their institutions.