

# CoRE SCIENTIFIC CONFERENCE

**Patients as Partners for Health:  
Co-creating Equitable Access to Health Products and Services**

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## Sponsorship Prospectus

[www.duke-nus.edu.sg/core/think-tank/CAPE](http://www.duke-nus.edu.sg/core/think-tank/CAPE)



**DukeNUS**  
Medical School



Centre of  
Regulatory Excellence

Dear **Valued Partners**,

The Duke-NUS Centre of Regulatory Excellence (CoRE) is excited to present the CoRE Scientific Conference, which will take place from 5-6 October 2022. The Conference will be delivered as a hybrid event, enabling face-to-face interactions as well as a wider regional and global virtual participation in view of the COVID-19 situation.

With the theme “**Patients as Partners for Health: Co-creating Equitable Access to Health Products and Services**”, the Conference provides a unique platform to share valuable expertise and insights among health sector stakeholders on the integral role of patients, consumers and carers in sustainable health systems and promises a distinguished line-up of speakers from Singapore and around the world, who will deep dive into the fundamental aspects of health system sustainability in the Asia-Pacific region.

Prior to the Conference, CoRE convened like-minded partners to jointly establish the Coalition to Accelerate Patient Engagement in Asia-Pacific (CAPE) in 2020 to advance systematic and meaningful patient involvement in health systems across the Asia-Pacific region. The Conference builds upon previous activities of CAPE on the topic of Patient Engagement and aims to bring together participants from across the Asia-Pacific region and beyond.

The CoRE Conference platform strives to offer plenty of possibilities and networking opportunities to engage with key decision makers and like-minded individuals in the ecosystem. As a sponsor, you can position yourself as an industry thought leader and showcase your expertise. We welcome you to connect with our Business Development Lead for more information on the sponsorship packages available for you.

We thank you for your significant partnership and look forward to having your support towards this initiative.

Warmest Regards,



**Prof John Lim**  
Executive Director  
CoRE



**A/Prof Silke Vogel**  
Deputy Director  
CoRE

The CoRE Scientific Conference has become a cornerstone of the CoRE initiatives and is the must attend CoRE signature event of the year. Building on the success of past CoRE Scientific Conferences, the 2022 CoRE Scientific Conference is centered on the theme of “**Patients as Partners for Health: Co-creating Equitable Access to Health Products and Services**” and regarded as the first of its kind rooted in Asia to provide a unique multi-stakeholder platform to share insights, experiences and best practices on patient engagement among all relevant stakeholders in the ecosystem.

## BE A PART OF THE GLOBAL CONVERSATION IN PATIENT ENGAGEMENT



Expanding access to new health products



Responsive leadership & governance



Health system innovation to harness new care models, data analytics & digital health



Promoting health system resilience to shocks

## CONFERENCE GOALS

- 1 Highlight integral role of patients and care providers in sustainable access to essential health products and health systems
- 2 Discuss emerging global best practices in patient engagement throughout the product lifecycle
- 3 Facilitate interactive consultation with patients and other key stakeholders to co-create a conference consensus statement



## SCIENTIFIC COMMITTEE CHAIRS



**Adj Prof John Skerritt**  
**Adjunct Full Professor**  
Medicine, The University of Sydney  
Pharmacy, University of Canberra  
Agriculture, University of Queensland



**Dr Lembit Rago**  
**Secretary-General**  
Council for International Organizations  
of Medical Sciences (CIOMS)

## PROGRAMME OVERVIEW

5 October

6 October

Conference Day 1

Conference Day 2

**Morning**

Presentations, Panel Discussions  
and Exhibitions

Presentations, Panel Discussions  
and Exhibitions

Lunchtime Talk

Lunchtime Talk

**Afternoon**

Presentations, Panel Discussions  
and Exhibitions

Presentations, Panel Discussions  
and Exhibitions

**Evening**

Social Networking Event

End of Conference



## EXPECTED CONFERENCE ATTENDEES



Patient advocates



Government officials and policymakers



Academics and researchers



Healthcare professionals



Health products regulators



Industry and NGOs



**20+**  
Expert Speakers

**18+**  
Countries

**8**  
Sessions

**15**  
Hours of Conference

**7**  
Networking Receptions

**3+**  
Hours of Networking



**Naomi Sakurai**  
Patient Advocate  
President  
Cancer Solutions  
Japan



**Fatima Lorenzo**  
Patient Advocate  
President, Philippines  
Alliance of Patient  
Organisations (PAPO)



**Pru Etcheverry**  
Regional Director  
Asia Pacific  
Lymphoma Coalition  
New Zealand



**Ritu Jain**  
Patient Advocate  
Board Member, Asia Pacific  
Alliance of Rare Disease  
Organisations (APARDO)  
Council Member,  
Rare Diseases International



Click to view

## PARTNER WITH US!

The CoRE Scientific Conference offers exciting sponsorship opportunities, with each sponsorship package delivering exclusive benefits such as creative networking opportunities, brand presence, speaking opportunities, complimentary delegate registrations, and much more. As a sponsor, you can position yourself as an industry thought leader and make a significant difference!



### AS A SPONSOR, YOU WILL ENJOY:



#### Next Level Networking

Network, engage and create meaningful connections with our key thought leaders and decision makers



#### Create Your Presence

Showcase your products, services and expertise and create your own identity at the interactive exhibit booths



#### Exchange Knowledge & Expertise

Gain and share valuable knowledge, insights and experiences in a rich multi-stakeholder global platform



#### Build Long-Term Partnerships

Develop collaborative partnerships and generate new business leads



## SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
	Contribution of USD 80,000 and above	Contribution of USD 50,000 and above	Contribution of USD 30,000 and above	Contribution of USD 20,000 and above
	Limited Availability	Limited Availability		
Complimentary conference passes	5	3	2	1
Exclusive Sponsors group meeting	✓	✓	✓	✓
Multistakeholder networking cocktail event	✓	✓	✓	
Physical or virtual exhibit space	✓	✓	✓	✓
Logo placement	✓	✓	✓	✓
Company featured as supporting partner	✓	✓	✓	✓
Speaker sponsorship	✓	✓		
Patient leader sponsorship	✓			
Lunch time talk	✓			

## ALA CARTE SPONSORSHIPS

Our ala carte sponsorship opportunities are available if you'd like to customize a package that best fits your needs. You may select from the below sponsorship opportunities to build your own package. As a sponsor, you will get exposure related to the specific item sponsored, as well as company logo recognition on conference collaterals.

**USD 12,000**

**Speaker sponsorship**

**USD 10,000**

**Patient leader sponsorship**

**USD 8,000**

**Lunch time talk**

**USD 5,000**

**Meal sponsorships**



## About Duke-NUS Medical School

Duke-NUS is Singapore's flagship graduate entry medical school, established in 2005 with a strategic, government-led partnership between two world-class institutions: Duke University School of Medicine and the National University of Singapore (NUS).

### Connect with us

[www.duke-nus.edu.sg/core/think-tank/patient-engagement](http://www.duke-nus.edu.sg/core/think-tank/patient-engagement)  
CoRE@duke-nus.edu.sg  
+65 6601 5147

## About CoRE

The Centre of Regulatory Excellence (CoRE) was established to facilitate access to safe, high quality and effective medicines and medical devices through the strengthening of health product regulatory systems in the Asia-Pacific, with a special focus on South-East Asia. Guided by this theme, CoRE contributes to improving patient access to health products and also enhancing regional health systems and health security.