

# Webinar

## Empowering Voices

Exploring the role and types of patient advocacy in healthcare

Patient advocacy is essential in ensuring patients' voices are heard and their rights are upheld. Advocates operate in various roles, from those directly engaging with stakeholders such as policymakers, healthcare providers or media to those influencing healthcare policies behind the scenes through research. Regardless of where they work, all advocates contribute to delivering patient-centered care.

This webinar will explore the different types of patient advocacy and highlight the importance of partnerships between advocates, healthcare providers, and patients. By understanding these roles, participants can become better partners, fostering stronger relationships that improve patient outcomes. Attendees will gain practical strategies to enhance their advocacy efforts and foster growth in the field, ultimately strengthening the healthcare system for all.

### DATE

6 November 2024  
1.00pm - 2.00pm SGT

### REGISTER HERE



### SPEAKERS



**Krystal Barter**  
Chief Executive Officer  
Humanise Health



**Phua Wee Seng**  
Chief Rare Advocate  
Rare Disorders Society  
Singapore

### MODERATOR



**Dr Khoo Young Khean**  
Scientific Officer  
Centre of Regulatory Excellence (CoRE)  
SingHealth Duke-NUS Global Health  
Institute (SDGHI)

Time	Speaker
1.00pm	<b>Krystal Barter</b> "The Advocacy Lifecycle: Empowering Patient Voices through Strategic Engagement"
1.20pm	<b>Phua Wee Seng</b> "Evolving for Impact: Rare Disorders Society (Singapore)'s Journey and the Future of Patient Organizations in Singapore"
1.40pm	Panel discussion and Q&A (moderated by <b>Dr Khoo Young Khean</b> )

### SPEAKER BIOS



**Krystal Barter**  
Chief Executive Officer  
Humanise Health

Krystal Barter isn't just involved in healthcare—she's here to change it. With over 20 years of experience as a nonprofit leader, advocate, and social entrepreneur, Krystal has led the charge in turning patient-led advocacy into real, impactful reforms.

After discovering she carried the BRCA1 gene mutation, Krystal made the brave decision at 25 to undergo a preventative mastectomy, becoming one of the first women in Australia to publicly share her experience. This bold step sparked a global movement, inspiring thousands—including Angelina Jolie—and reframing the global conversation around genetic risk and preventative health.

Today, as the founder of Humanise Health, Krystal continues her work in patient advocacy. She has recently recovered from her final preventative surgery—the removal of her ovaries—a decision that further reflects her commitment to both personal health and educating the community.



**Phua Wee Seng**  
Chief Rare Advocate  
Rare Disorders Society  
Singapore

Wee Seng is a full-time Caregiver of his son, Wenjie, who is diagnosed with X-linked Adrenoleukodystrophy (X-ALD) in 2014. He is currently the Chief Rare Advocate (Executive Director) of Rare Disorders Society (Singapore) and Organising Chairperson for Carry Hope 2023 – present.

Wee Seng is also currently serving in various non-profit organisations like Advisor and immediate past Chairperson (2019 – 2024) of Kong Hwa Very Supportive Parents (the Parent Support Group of Kong Hwa School), PSG Mentor for Ministry of Education, Vice President of Bowling Association for the Disabled (Singapore). He has co-founded the X-ALD Patient Advocacy Group in Singapore in 2015.

He has more than 11 years of experience in ICT industry spanning both public and private sectors and started his own businesses in financial services and F&B sectors before taking a hiatus to care for his special needs child. He is married with 3 children and graduated from National University of Singapore (NUS) with a Degree in Bachelor of Science (Merit). He is currently pursuing a Specialist Diploma in Social Entrepreneurship at Singapore Institute of Management (SIM).